

TECHNICAL ASSISTANCE

Organizational Development

- Strategic Planning
- Operations
- People/Human Resources
- Leadership Development
- Supervision
- Teamwork
- Training
- Collaboration
- Outreach
- Networking

Project Management & Monitoring

- Project Management
- Setting Up Project Specific Milestones
- Assigning Project Deliverables
- Program Planning
- Program Implementation
- Developing & Maintaining Timelines
- Workplan Development
- Time Management

Program Design

- Training Packaging
- Evidence-Based Programming (EBP)
- Applications of EBPs
- Culturally Competent Material
- Recruitment
- Implementation and Facilitation
- Medical Accuracy
- Scaling-Up Trainings
- Replication

Dissemination & Marketing

- Marketing Materials
- Marketing Strategy and Channels
- Publishing
- Social Media
- Peer Presentations
- Message Tailoring
- Manuscript and Presentation Development
- Advertising
- Promotion

Evaluation & Research

- Evaluation
- Data Collection Procedures
- Interviews
- Focus Groups
- Data Analysis
- Continuous Quality Improvement

DSHS Navigation

- State certification of new CHWs and Instructors
- State certification of new training centers
- DSHS Policies and Procedures
- Compliance

Sustainability

- Institutional Responsibility